

**Edmonton Storm**  
**Women's Tackle Football**  
Sponsorship Packages 2023



To Our Community Members,

We are the Edmonton Storm, and are one of seven teams currently in the WWCFL (Western Women's Canadian Football League) spanning across Alberta to Manitoba and the only female tackle football team in the Edmonton area. Our players are mothers, daughters, wives, students, and sisters. We play for the love of the game, are powered by the community, and are a support system for all those a part of this wonderful organization.

However, playing in the WWCFL is costly, in fact a single season costs us about \$35,000. These costs come from travel, hotels, training, field rentals and most importantly our equipment! Since we're a full tackle football organization with amateur football rules, we wear full gear. Equipment is crucial to a successful season and keeping our players safe, but is expensive to replace when their usefulness lapses or as pieces need to be recertified.

In years past, we have received little outside funding and have relied heavily on the players to financially support the team. This year though, we are in desperate need of new equipment and jerseys as ours are getting very old. As such, we are reaching out to the community and potential partners like you for help. We have a whole new board of executives this year with new ideas to help make the team better, one being more active in the community promoting our team and our sponsors and helping make football more affordable and awareness of the opportunities for girls and women in the sport.

We are looking for sponsorships for our 2023 season. We have multiple different levels of sponsorships available which are attached in this document below. If at this time this is not something your company can commit to, we do have other options like silent auction items, volunteering and cheering us on at our home games!

Thank you so much for your consideration. With your donation, we hope to keep the sport growing within the community and help support girls and women in football.

Should you have any questions please feel free to contact Caitlin (Fundraising Coordinator) at [fundraising.edmontonstorm@gmail.com](mailto:fundraising.edmontonstorm@gmail.com)

Sincerely,

*Trevor Erdmann*

Trevor Erdmann  
President, Edmonton Storm

*Shawn Walter*

Shawn Walter  
Head Coach, Edmonton Storm



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**YES, we want to be Sponsors for the 2023 Edmonton Storm Season!!**

**Level of Sponsorship**

- Storm Chasers** – up to \$999
- Gathering Winds** - \$1000 - \$1999
- Eye of the Storm** - \$2000 - \$4999
- Storm Unleashed** - \$5000 +
- I want the **Ultimate Storm Package!** (\$15000+) because I believe in the Edmonton Storm and supporting girls and women in football! I want to showcase my company's logo **LOUD AND PROUD** on the Edmonton Storms jerseys!

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Business Name:	Contact Name:
Billing Address:	Contact Email:
City, Province:	Alternate Email:
Postal Code:	Contact Phone:
Business Phone:	Alternate Phone:

**Cheques can be made payable to the Edmonton Storm**

Please return by April 15, 2023



### **Storm Chasers – up to \$999**

- 👁️ One year agreement
- 👁️ Sponsor one of the Storms players
- 👁️ Advertisement on website (sponsor page) for the year with link to sponsors website
- 👁️ Storm Chaser title on the player sponsored write up on the website for the season
- 👁️ Free admission to a home game (up to 4 people)

### **Gathering Winds - \$1000 - \$1999**

- 👁️ One year agreement
- 👁️ Advertisement on Website (Sponsors page) for the year with link to sponsors website
- 👁️ Social media sponsor thank you post once in April and again in June
- 👁️ Company logo on our home game day program
- 👁️ Free admission to all home games (up to 4 tickets per game) for the year

### **Eye of the Storm - \$2000 - \$4999**

- 👁️ One year sponsorship agreement
- 👁️ Advertisement on Website (Sponsor page) for the year with link to sponsors website
- 👁️ Social media sponsor thank you posts monthly during the season (April to June)
- 👁️ Half section of a page in our home game day program for the entire year
- 👁️ Storm team t-shirts with sponsors logo on them given to all players and coaches
- 👁️ Free admission to all home games (up to 6 tickets per game) for the year
- 👁️ Signed football from all players and coaches

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### **Storm UNLEASHED - \$5000 +**

- 🐾 One year sponsorship agreement
- 🐾 Advertisement on Website (Home page) for the entire term with link to sponsors website
- 🐾 Social media sponsor thank you posts monthly for the entire term
- 🐾 Logo on all the teams fundraising posters for the entire term
- 🐾 Company banner or signage at all home games (provided by the sponsor) for the entire term
- 🐾 One announcement at half time for the entire term
- 🐾 Storm team t-shirts will have sponsors logo on them for all players and coaches for the entire term
- 🐾 Company logo on our home game day program (full page) for the entire term
- 🐾 Free admission to all home games (up to 10 tickets per game) for the entire term
- 🐾 Custom appreciation plaque for entire term
- 🐾 Signed football from all players and coaches

### **The Ultimate Storm Package! \$15,000 +**

This package is only available to one sponsor. The funds donated will go directly to the purchase of new game day jerseys. We wear these jerseys in Edmonton, Calgary, Lethbridge and if we make it to the playoffs we could be in Saskatchewan or even Manitoba. This sponsor will receive all the benefits of the Storm UNLEASHED for the year as well as your logo stitched onto the jerseys and will be worn for the duration of the jersey's "life".

\*\*We understand that these packages might not be best suited to your company, we are willing to work with you and come up with a package that best suits your needs.

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