



Edmonton Storm Women's Tackle Football

Western Conference Champions

2011, 2015, 2016, 2019

Sponsorship Package 2021

Who we are:

The Edmonton Storm is one of three Alberta-based women's tackle football teams in the Western Women's Canadian Football League (WWCFL). The Storm plays competitive, full-contact tackle football under the Canadian Amateur Football rules provided by Football Canada. The team is a registered not-for-profit and strives to keep its membership open to women of all backgrounds. The Edmonton Storm claimed the Western Conference Championship in 2011, 2015, 2016, and 2019.

"We want to provide females the opportunity to play a sport they love. Traditionally, football has been dominated by men, but that doesn't mean all hope is lost for that little girl that grows up watching the sport, wanting to play just like the boys. The number of females involved in minor football and high schools across the province continues to grow each year. The team is poised to grow, with female athletes coming up from their own high school leagues.

If you are not currently involved or do not know much about the WWCFL, I encourage you to engage your company in something new and exciting! Be a part of the history we are making in Alberta...Be a part of Change!"

Denise Kennedy

President

Edmonton Storm Women's Tackle Football

The Edmonton Storm Women's Tackle Football Team is currently seeking sponsorship for our 2021 Season!

Specific Team Needs

Equipment – It is very important that our girls are safe and comfortable playing contact football. The estimated cost for helmets can range anywhere from \$10,000 to \$15,000 and jerseys and pants are approximately \$8000 - \$10,000. Shoulder pads range from \$350 - \$600 for a set. If you are interested in contributing to this specific need, please call or email us - and see the special Equipment Sponsor incentive under the Platinum Sponsorship package!

Turf Field Sponsor - We are currently looking to have a sponsor for our practice turf times. Because our season is from April-June, we run our indoor dryland training from January-April. It is usually snowy and cold out so we use an indoor facility like Foote Field or Commonwealth Recreation centre. These places are costly and having a sponsor for this could mean more on turf time in full equipment to be ready for the season. The turf cost is roughly \$10,000-\$12,000 per season. If you or someone you may know is possibly interested in helping with these costs, please call or email us.

Platinum Sponsor Package - \$5000+

- *2 year sponsorship agreement
- Advertisement Online via Web Page, Social Media (with hyperlinks to sponsors website) for the entire term
- Company Banner or Signage at all home games (to be provided by the sponsor) for the entire term
- One announcement per quarter during games, and one at halftime for 1 year
- Equipment Sponsors only: Sponsor name will be attached to both home and away jerseys for 1 year
- Storm team t-shirts with your logo on them given to all our players and coaches
- Company logo on our game day program
- Free admission to all home games (up to 10 people)

Gold Sponsor Package - \$2000+

- *1 year sponsorship agreement
- Advertisement Online via Web Page, Social Media (with hyperlinks to sponsors website) for the entire 1 year term
- Half section of a page in our game day program for the entire 1-year term
- Storm team t shirts with your logo on them given to all our players and coaches
- Company logo on our game day program
- Free admission to all home games (up to 10 people)

Silver Package - Web Logo and Advertisement via Social Media - \$1000

- One year agreement
- Company logo will have a direct link to its own website from the “sponsor” section of the Storm website
- Social Media Sharing
 - The Edmonton Storm Facebook page averages 1595 organic posts (without additional funds to boost post audience) visits per post, per month. With your help, we can boost our post range (outside the normal audience and city). This will raise the post visits to an additional 2000+ per month.
 - Once per month, the Edmonton Storm Facebook and Twitter pages will publish a message pertaining to the great support we have received from your sponsorship. This will include links to your own Facebook and Social Media accounts (if available) and a link to your public webpage.
- Free admission to a game (up to 5 people)

Sponsor a Player Package - \$700

- Sponsor one of the Storm’s athletes!
- Advertisement Online via Website and Social Media (with hyperlinks to sponsors website) for the season
- Free admission to a game (up to 5 people)

Game Day (Home) Sponsor Package - \$500

- Sponsor one of the Storm’s three regular-season home games!
- Sponsor will receive recognition throughout the game pre-game and during quarter announcements
- Free admission to the game (up to 5 people)
- Company logo on the game day program

Thank you from the dedicated players, coaches, and staff of the Edmonton Storm!

